InSight
Mobile Data

Complete Fleet Safety Program

A Comprehensive, 360-Degree Approach to Creating a Culture of Safety

Many fleet management and driver behavior software services do a good job of collecting driver behavior data. Some may have video evidence to back the data up. However, most busy fleet managers and owners lack the expertise, time and resources, to properly analyze this data. They also don't have time to apply insights gained to improve the overall safety and efficiency of their operation.

Most organizations don't have time, experience or resources to:

- Design/manage effective driver safety training and coaching programs
- Analyze video captured by in-cab or on-vehicle cameras to pinpoint specific driving performance issues or investigate incidents
- Write or review existing safety policies and procedures
- Create/maintain consistent driver scoring and competition campaigns
- Develop driver performance incentive and reward programs
- Analyze driver performance data for potential risk vulnerabilities
- Regularly review driver MVR reports and conduct background screenings for safety performance records

InSight helps organizations handle all aspects of creating, implementing and managing a complete fleet safety program. We do it through a diverse offering of both one-time (setup) and ongoing managed services that can be configured to meet the specific needs of your fleet operation. When properly applied and managed, these services will help encourage high-level driving performance that delivers quantifiable results, enhances your reputation, boosts employee morale and permeates your team from top to bottom.

InSight Mobile Data's Complete Fleet Safety Program offers services to help support and manage everything you need to improve and reward safe driving behavior.

What does the Complete Fleet Safety Program include?

Fleet and Driver Behavior Monitoring

When combined with StreetEagle Professional® telematics software, you'll have accurate, real-time driver behavior data that provides an accurate picture of how your drivers perform on the road. Fleet owners and managers are able to access both individual and fleet-wide data from any internet connected device. This allows them to stay current with the driving behavior event metrics that are most critical: posted speed limit violations, braking, acceleration, cornering events and more.

Commercial motor vehicle crashes cost employers $41.7 BILLION annually.

Driver and Fleet Safety Assessment

InSight's team of fleet safety experts can provide a complete Driver and Fleet Safety Assessment based on past incidents, previous fleet history, performance data and information collected from the initial deployment of the solution. This assessment will help your organization to:

- Assess how drivers are performing against organizational safety and business goals
- Analyze current KPIs and key benchmarking data
- Compare your team's safety metrics to industry standards
- Identify gaps in fleet safety initiatives
- Create long-term planning goals and managed outcomes

Driver Scoring, Coaching and Training

Using vehicle activity data captured and tied to specific locations, live video clips, driver scorecards (based on configurable company standards) and gamification techniques, StreetEagle arms you with the data you need to evaluate individual drivers' performances, identify areas of improvement and coach them to correct driving behaviors that are costing the company financially and putting it at risk.

InSight can also provide a National Safety Council (NSC) trained fleet safety instructor who will make specific recommendations on remedial driver training based on the Driver Risk Analysis to further mitigate your exposure.

Complete Fleet Safety Program

Safety Policy and Procedure Review

We can help evaluate and modify existing company safety policies, or define and document new ones and help you communicate them to the entire organization so that there's no ambiguity over what the expectations are for driving procedures, vehicle use and performance. Whether the needs are more effectively communicating and implementing existing fleet safety policies and procedures, or creating new ones that cover the most relevant metrics and risk points, everyone in your organization will understand the expectations and goals for safety as directed.

90% of all crashes are caused by HUMAN ERROR.

Driver Risk Analysis

The program provides ongoing risk analysis, identifies unsafe and risky activity and makes specific recommendations for modifying behavior to ensure that your safety requirements are being met. Also included is a unique Fleet Risk Report which collects driver behavior data from every driver and compiles it in one easy-to-use report to help managers identify drivers that are most likely to be in an accident. This "predictive risk" analysis allows for preventative coaching before your drivers are in an "at-fault" collision – not after.

Incident Review and Recommendations

We'll review any existing post-incident policies and procedures and make specific recommendations to address any gaps or needs, to make sure your organization is protected from a liability standpoint. InSight will also provide an "incident framework" that can be used to train drivers so they understand the proper procedures to follow should a collision occur when driving company vehicles.

Companies can reduce collisions by 85% by managing driver behavior.

Rewards Program Recommendations for Safe Driving

We'll recommend and help your team to implement programs that recognize and reward superior driving performance. Recognizing compliance with company policies, and rewarding outstanding safety performance has been proven to boost employee morale and promote an atmosphere of "friendly competition" among drivers that improves individual performance across the board.

MVR Reporting and Background Screening

The Complete Fleet Safety Program provides services to monitor your drivers' MVR reporting and ensure that up-to-date employee driving records are always properly maintained. It can also include, as an optional service, assistance with background screening for hiring purposes as required, as part of a truly comprehensive program that fosters commitment to fleet safety at every level.

What makes InSight's fleet safety program different?

InSight Mobile Data delivers one solution that offers highly developed and precise vehicle telematics, video-based driver behavior monitoring and coaching, preventive data analytics and risk reporting, background screening and policy review, driver scoring campaigns, and much more. Instead of dealing with multiple vendors and software platforms, it's one "Complete" fleet safety program that will deliver comprehensive protection: for employees, the company and its bottom line.

Beyond Video Capture

Many programs leave the customer to figure out how to contextualize captured video data, store it, and use it to improve performance on both an individual and a fleet level. With InSight's Complete Fleet Safety Program, video is just one important component of an integrated service that helps you understand and apply all the relevant data.

Certified Expertise in Fleet Safety

InSight team members are uniquely certified in various fleet safety disciplines and understand what it means to "drive a mile in another person's vehicle." We can help in areas that go far beyond tracking or data analysis such as coaching, background screening and policy reviews.

Unique Insight into Fleet Risk

InSight's proprietary Fleet Risk Report takes many different driver behavior data points – associated with speeding, acceleration, braking, cornering and other events – and calculates them into a "risk quotient" that can accurately predict an individual driver's likelihood to fall short of established fleet safety best practices. Users are able to leverage the data to coach drivers, preemptively identify which behavior patterns warrant corrective action and provide the appropriate training.

Tools to Enable Healthy Driver Performance Competition

myScore, InSight's powerful driver scoring platform, provides trending data over time and compares scores to configurable standards to give you the context you need to truly measure performance. The interface provides tools to set up competitions so that drivers can spur one another on to improve scores, and managers can recognize (and preferably reward) superior results.

Digitized Forms to Promote Fleet Safety

The program includes a tight integration with electronic mobile forms software. From vehicle inspection checklists to company safety policies and procedures, your drivers will have instant access to the information they need to stay informed about, and in compliance with, your organization's established guidelines for the use and maintenance of vehicles, assets and equipment.